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Cathy Hall Named Regional Vice President for Old Republic Home Protection

SAN RAMON, CA (March 1, 2012)

Old Republic Home Protection, the nation's third largest home warranty provider, announced that **Cathy Hall** has joined the executive team in the role of Regional Vice President (RVP) of the **Southeastern Region**. Regional Vice Presidents provide critical leadership to their Sales Team members who, in turn, offer consistent, dependable customer service to the local real estate communities they serve.

Cathy lead a successful, award winning sales team as Sales Manager for a national home warranty provider from 2005 through 2011. "Traveling the Southeast, getting to know brokers and REALTORS®, and understanding each unique community and business environment was tremendous," says Cathy. "I found it extremely fulfilling to grow my district. It's rewarding to mentor account executives, helping each of them to leverage their unique talents and reach their full potential. A skilled, competent team is the key to success in this business and I intend to make Old Republic Home Protection the dominant force in my region." Cathy spent six years as Director of Administration for Meybohm REALTORS®, one of the largest independent brokerages in the southeastern United States, prior to entering the home warranty side of the industry.

Lorna Mello, Vice President of Old Republic Home Protection, says, "Cathy brings a wealth of knowledge and experience to the table. Her expertise in behavioral interview techniques and candidate selection spans two decades and several industries, affording her a unique perspective on sales management, motivation, and human behavior. Cathy's track record for solid business development along

with her intimate understanding of the regional market made her the perfect candidate to expand our presence in the Southeast."

About Old Republic Home Protection

Product
A home warranty is a renewable service contract that repairs/replaces a home's systems and appliances that fail due to normal use during the term of the contract. Optional coverage is also available to custom-fit coverage to the home. Please see your state-specific Plan for details of coverage.

History
Old Republic Home Protection has been a leader in the Home Warranty Industry since 1974, and is currently the third largest home warranty company in the nation. Founded as Dependable Home Warranty in California in 1974, Old Republic Home Protection began expanding beyond California in 1995 and now conducts business in 26 states nationwide.

For more information regarding Old Republic Home Protection, visit www.orhp.com.

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